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## Key Reasons to Join the IPA Community

1

Speak with **one voice** at an international level

2

Establish **regulatory frameworks** that are pertinent to the probiotic sector & increase among key decision makers **awareness of probiotics** cross the Globe

3

Establish a clear **Global framework** to better address probiotic issues

4

Improve the **consultation** process

5

Promote the highest **manufacturing standards** & the **science** behind probiotics

6

Drive **innovation** & facilitate the **growth** of the probiotic industry

7

Leverage unique **insights** & analysis related to **legislative changes**

8

Participate in the **Leaders Forum**

9

Benefit from **networking** opportunities & **collaboration** with key stakeholders

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Access **in-depth information** on key developments & **market data** for the probiotic industry

*"The Global Voice of Probiotics®"*